

Strategic Planning Notes 2023

What Is Important

- Shorten Purpose & Mission Statement
- Add Corporate Level Membership
- Work On Student Membership
- Teacher Membership Category
- Texas State Guard and Military Memberships
- Membership Recruiting
- Expand the Ranks
- Identify benefit of TNA membership
- Improve TNA Website
- Educational Opportunities

Develop a TNA "CANNED" Presentation

*covering: who we are
why be a member*

- Re-Energize Speakers Bureau
- Texas History Day
- Clarify TNA to Squadron Relationship
- Support Squadron Events

- Is the current Structure Working?
- Sponsor Leadership Sessions - TNA Boot Camp
- Readiness for America 250 in 2036

Annual Events to Consider

- BBQ @ TAMG
- Moody Gardens Social
- Holiday Gala
- Texian Navy Day in Galveston

Potential Board Meeting Venues

- San Antonio
- Galveston / Battleship Texas
- Bay Area HYC / LYC
- Corpus
- Austin

Long Term Funding

- Capital Campaigns - Donation Development
- Scholarship Funding
- New Exhibits - Battleship Texas

Ship Store Expansion
"Penny Press Machines"
Replica Texas Navy Vessel ready for 2036
Search for Invisible

Operational Issues

Weekly Emails
Ability to call members

Actions / Motions

Development Committee approved as Standing Committee
Restart Invisible Search Committee

Standup AD-Hoc Strategic Planning Committee

Now till January 1, 2024