**Marketing Committee**

Role and Responsibility

Shall be responsible for all things public and promotional​

It shall manage all social media, newsletters, YouTube Videos, Ship's Store, promotion of Booths, displays and museum exhibits, Special Events, commemorative services, photography, certificates and awards, and printing. ​It will include one member from each Squadron as contributing subcommittee.

*Lean in to the marketing challenge working aggressively to establish a strong campaign that will result in magazine advertising (seek friendly relationships that can allow Pro Bono ad-space), will accept articles or history type inserts at no or little cost, develop material that can be placed in rack space at Texas Visitors Centers State Parks, Travel and Entertainment monthly, and quarterly publications and Newspaper inserts as “happenings” to get out museum displays recognized. Develop a subcommittee that has the responsibility to oversee the News Letter development, continent gathering and timely execution.*

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| **\*Marketing Committee Chairman** | Adm Rick Hawkins |  |  |
| **member 1** | Adm Chris Haase |  |  |
| **Member 2** | Adm Gaylon Heckler |  |  |
| **Member 3** | Adm Cindy Martin |  |  |
|  **Member 4**  | Adm Joyce Zongrone |  |  |
| **Member 5** | Adm Bob Akin |  |  |
| **\*Member 6** | Adm Jim Hewlett |  |  |
| **\*Member 7** | Cmmdr Simon McIllroy |  |  |
| **\*Member 8** | Adm John Shanahan |  |  |